

Collaborative for
the Common Good

Fall 2022–
Spring 2023



IMPACT REPORT

ccg@wingate.edu

www.wingate.edu/life-at-wingate/common-good



OUR 3 CORNERSTONES

What is the CCG doing?

In all our work, we hope to demonstrate an appreciation of the "triple bottom line." That is the social-economical-ecological appreciation.

Who is the CCG serving? And who do we serve?

At the CCG, we take an intergenerational approach from who works with us to who we seek to serve and support. We work with both campus and community partners to do this work.

How do we accomplish our work at the CCG?

We use a participatory process, meaning that we do not do "to" or "for" but work "with" others to make long lasting changes





INVOLVEMENT & INITIATIVES:

Executive Team	
Executive Director	Dr. Catherine Wright (PT- 2-3 Course Releases)
Administrative Assistant	Kelli Wiles (Part-Time)
Service Learning & Community Engagement Coordinator	Dr. Candace Lapan (1 Course Release)



**Dr. Catherine
Wright**



**Kelli
Wiles**



**Dr. Candace
Lapan**





INVOLVEMENT & INITIATIVES:

SLCE Cohorts	
2022 Cohort CCG SLCE Fellow	Dr. Shea Watts (Implemented in REL 140)
2023 Spring SLCE Fellowship Cohort	Dr. Joseph Ellis (Political Science), Dr. Oyindamola Soremekun (Public Health), and Dr. Tiffanie Turner-Henderson (Business).

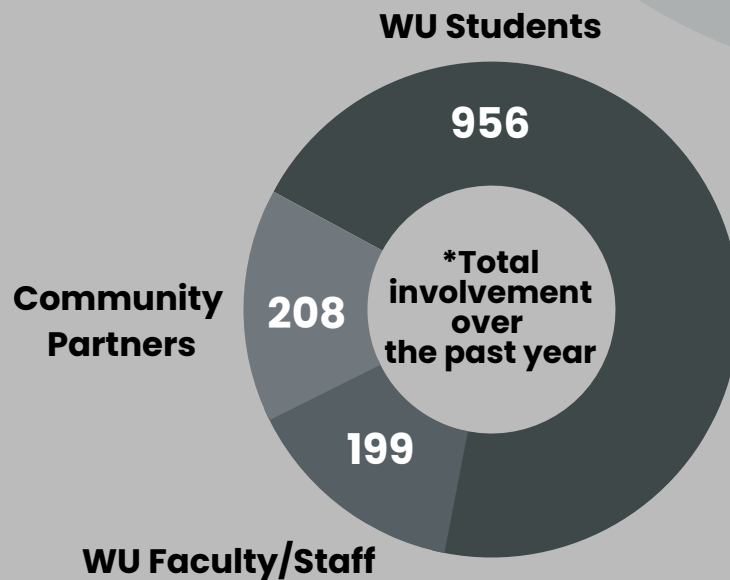
Student Interns/Workers	
Cultural Leadership Intern	Sarah Hart (150 Hours)
Social Media Intern and Reader	Eric Henderson (157 hours)
Farmers Market Interns	Jaheim Mullen (100 Hours) Rachel Chew (100 Hours)
Farmers Market Student Worker	Natalia Flores (24.69 Hours). Taylor Schmidt (2.52 Hours)
Paw Provisions Intern/ Manager	Hunter Walle (100 Hours)
Garden Manager	Peaches Vang (41.17 Hours)
Service Learning Student Workers	Whitney Johnson (15.7 Hours) and Hayden Tomel (11.9 Hours)



INVOLVEMENT & INITIATIVES

Community Partners (on and off campus):

Heart For Monroe
Provisions Church
Food Lion
Ag Extension Center
Food Council of UC
Chartwell
Center for Prevention
Council on Aging
Community Shelter
Master Gardeners
Campus Recreation
Residence Life
Board of Visitors
Success Coaches
Lyceum Program
School of Pharmacy
School of Physical Therapy
School of Occupational Therapy
Wingate Farmers Market Vendors/RSOS (See Page 7)
Athletics



*Number of times involved throughout the year

How were students involved?

- Wingate Farmers Market: Setup, Takedown, Shopping, Learning
- Midweek Refuel: Managing Snacks and Enjoying them
- Lyceums: Participation, Developing Program, Logistics, Hosting
- Residence Life Events: Coordinating Events, Hosting, Logistics
- SLCE: Data analysis and Collection, White Paper
- Use of drop in Interfaith space at CCG
- Use of Shared Work space in CCG (microwave and lockers)
- Use of CCG Garden Space and Community Garden Space
- WU Paw Provisions: Managing Free Store, Visiting and Shopping
- Support for Class Projects, Research and Community Partner Connections

How were faculty involved?

- Wingate Farmers Market: Coordinate Vendors, Marketing, Coordinating class and RSO involvement, Shopping
- SLCE Fellowship: Learning About High Impact Practices for Classes, Implementing best practices
- Lyceum Support
- Service Opportunities



INVOLVEMENT & INITIATIVES



Published Article Related to Engagement
**AASHE Campus Sustainability
Award Finalist 2022**

**Cultivating a Collaborative Culture for
Ensuring Sustainable Development Goals in
Higher Education: An Integrative Case Study**

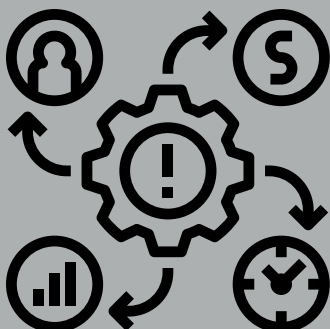
Catherine Wright
Caroline Wisse Gonzales
Lacey J. Ritter

Our many projects and initiatives this year have not only directly impacted our students and community members but also have allowed students and faculty/staff the opportunity for leadership and civic engagement that they would otherwise not have had access to during a year impacted by the lingering pandemic. Those involved with the CCG organized, initiated, and lead projects/events that they were passionate about, giving them a greater sense of self-efficacy and belonging as they worked with mentors and allies to achieve their goals.

QUICK FACT:

91%

of the CCG budget goes towards financially supporting our faculty, staff, and students



TOTAL GRANTS AWARDED:

\$28,417.36

BOV, NetVUE, American Heart Association

12 RESEARCH PRESENTATIONS
AND LYCEUMS

986 FOLLOWERS ON OUR
SOCIAL MEDIA ACCOUNTS

1,346 # OF NEW VISITS TO CCG'S
SOCIAL MEDIA PAGES ON AVG.
PER MONTH

1,283 VIEWS ON OUR QUARTLEY
NEWSLETTERS SINCE AUGUST

1/3 SOCIAL MEDIA AUDIENCE IS
LOCATED IN WINGATE/MONROE
AREA

10,241 THE CCGS REACH ON INSTAGRAM
AND FACEBOOK



SERVICE LEARNING & COMMUNITY ENGAGEMENT

SLCE Fellowship:

In spring 2023 semester the CCG welcomed 4 new SLCE Fellows! Dr. Joseph Ellis (Political Science), Dr. Oyindamola Soremekun (Public Health), and Dr. Tiffanie Turner-Henderson (Business). All fellows completed a professional development series to learn high impact practices for incorporating Service-Learning and Community Engagement practices into their courses, directed by Dr. Candace Lapan. We congratulate them all of their efforts and can't wait to see their work in action!



Dr. Joseph Ellis



Dr. Tiffani Turner-Henderson



Dr. Oyindamola Soremekun

W'Engage

Dr. Candace Lapan is implementing a Service-Learning course via the W'Engage program. In this course, students learned about LGBTQ+ issues with a focus on how and why LGBTQ+ youth experience disproportionate rates of homelessness. During spring break, Dr. Lapan and her students traveled to New York City to interface with organizations there serving LGBTQ+ homeless youth. Students took what they have learned from the course and their trip to build a collaborative service project for the Union County Community Shelter (ODOD 2023).





SERVICE LEARNING & COMMUNITY ENGAGEMENT

Food & Faith Courses:

This is a unique course where you get students get their hands dirty in the garden, cook with each other in the kitchen, and work with amazing community partners to make a difference in our community in the area of food insecurity. The two Fall instructors were Dr. Catherine Wright and Dr. Shea Watts with Mallory Challis, a Religion Major working in the class as an independent study. Their community partners for the cooking classes were Ag Extension Agents Judith Garcia (Union), Marcus McFarland (Union), and Cheri Bennett (Richmond). The CCG Garden manager helped these students grow and tend the food that they cooked and shared with neighbors.

These courses are a community engagement, experiential learning approach to teaching and learning. Community engagement links knowledge of community partners, community action, and academic study so that each strengthens the other.

In These Courses Students Experienced the following:

Gardening -- tending and growing food that they will cook & share

Cooking on a Dime and took part in a cooking challenge!

Engaging with community partners and learned how they connect food and faith

Remembering how their families, friends and faith communities engage with food

Co-creating justice oriented food systems

Collaborators

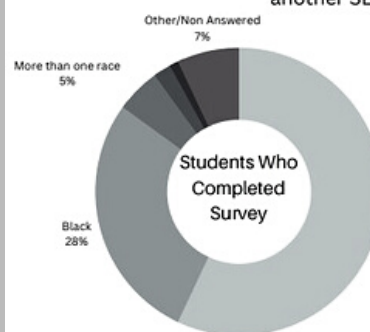
- Farmer Vendors at WU Farmer's Market
- Two panels of culturally diverse faculty and students (e.g., guest student panelist from Elon; and Jewish vegan chef)
- Community members interviewed by students in the class
- Service Project with Heart for Monroe
- Peers - Group Presentation

Students **significantly improved** over the course of the semester in terms of their levels of the following:

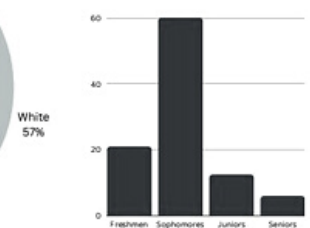
Civic Engagement
Civic Skills
21st Century Skills

Preliminary Data Collected via Qualtrics Surveying Conducted by CCG SLCE Coordinator, Dr. Candace Lapan. Further qualitative studies are underway with reporting proposed for August 2023

90% of students never took a Service learning and Community Engaged Course Before ... and **70% of students** said that they be interested in taking another SLCE course.



Additionally, 9% of students identified as Hispanic/Latinx.



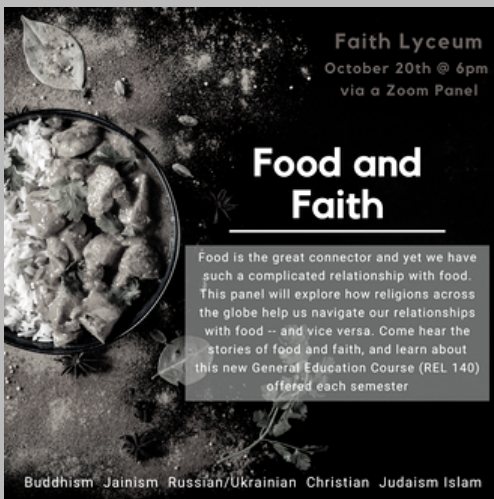
75% indicated that they enjoyed this course more than other courses at Wingate and more than 70% indicated it was more beneficial than other Wingate courses.



LYCEUM CONTRIBUTIONS

- 2 Faith Lyceums: Faith as the Heart of Service
- Growth Lyceum: Chalk it Up (East Union Middle School)
- Growth Lyceum: Chalk it Up (East Elementary)
- Growth Lyceum: Food and Faith Panel (October 2022)
- Growth Lyceum: Chalk it Up (Wingate Elementary)
- Arts Lyceum: Chalk it Up (Benton Heights Elementary)
- Growth Lyceum: Chalk it Up (Monroe Elementary)
- Arts Lyceum: Chalk it Up (Marshville Elementary)
- Growth Lyceum: Chalk it Up (Forest Hills)
- Food & Faith Panels (April 2023)
- Community and Cultural Engagement Lyceum at the Farmers Market (March 2023)

**In partnership with Heart for
Monroe & Other
Campus/Community Partners**



The Food and Faith Panels consisted of the following speakers-- Dr. Hastings (History), Ginger Walle (Heart for Monroe), Dr. Watts (Religion), Dr. Wright (CCG), Maddy Starr (Elon undergrad in International Relations and Religious Studies), Kateryna Decker (Wingate Instructional Technology and Design), Prof. Sallie Creech (Religion), Prof. Sarah Blackwell, Chef Jennifer Jones-Horton (Sanctuary Bistro), Mr. Don Gordon (Christians for Creation Care), and our Moderator Mallory Challis (Religion Major)

Students learned about the role food plays in so many world religions -- and were offered rich insights and wisdom to navigate their own relationships with food and faith.



Students learned about Title 1 Schools, support services for students and teachers, and the challenges facing some of our Wingate and Monroe neighbors. The Chalk it Up to Love lyceum series is both a space for learning about our local schools and a place to serve: student participants packed approximately 140 bags of school supplies and emergency kits for students and teachers at each event (almost 900 bags this year alone). At the Faith at the Heart of Service Lyceum, students went to the Closet Ministry (downtown Monroe) and learned about this special ministry, what they do, who they help, and why. They spent over 2 hours sorting and sizing donations for Closet clients as well as helping clients shop for themselves and their families.



FARMERS MARKET

The Farmers Market was a partnership between the Collaborative for the Common Good, the town of Wingate and the NC Cooperative Extension Office (Monroe). Also thank you to the American Heart Association for their financial support that helped get us going! Dr. Wright (CCG Executive Director) and Kelli Wiles (CCG Administrative Assistant) were in charge of the onsite Farmers Market operation. Wingate Operations helped fund the shed and electricity needed for many of our vendors. In the Fall, Eric Henderson was our Farmers Market Intern in charge of logistics and social media and Jaheim Mullen and Rachel Chew were the Spring Farmers Market social media interns in charge of promotion and public relations. Hunter Walle was the manager of Paw Provisions, but also served a vital role in helping promote and set up the Farmers Market. We also had student volunteers help us out with set up, comic book sales and more – we could not have done any of this without the wonderful support around campus! We are also grateful to Operations for their support and the use of the Wingate golf cart each week -- that gift was a life saver and our vendors were so grateful for this perk!

Vendors and Community Organizations:

- Sweet & Cozy Bakery
- Bakery at Dekenchar
- Old Barn Farm
- Glassworks by J.R.
- Dreamy Acres
- Dry Fork Creek Farms
- Days for Girls
- Winding Brooks Farm
- Master Gardeners
- Greenworks Farm
- Heart For Monroe
- Master Gardeners
- Parker Farms
- Sweet & Cozy Bakery
- Hobbs Nuts
- Cartwill's Delights
- Little Family Farm
- Crossroads Farm
- Rick's Produce
- Wing-it Apiary
- Tucker Honey
- Peaceful Meadows
- Health Beat Therapy
- Waxhaw Microfarm
- Chartwells Chef Demo
- Center for Prevention Services
- Eligibility Member for Social Services (Union County)
- MomMom's Bakery
- Heart for Monroe
- Faculty "Jam" Band (Dr Unger and Friends)

Student Groups:

- Pharmacy RSO: NCODA
- Pharmacy RSO: NCPA
- P.U.P.P.Y Lab
- Biology Club
- Omega Psi Phi
- Public Health
- Campus Recreation
- Biology Club
- OT Club
- Students from Dr. McLaughlin (Sports Exercise Science)
- Environmental Biology Club
- ASL Classes
- Food Systems Class
- Volunteers



NUMBERS:

17 TOTAL MARKETS HOSTED

43 VENDORS/STUDENT GROUPS WHO PARTICIPATED

1,598 VISITORS TO THE MARKET

283 INSTAGRAM THREAD AND STORY POSTS

3,233 TOTAL INSTAGRAM LIKES





PAW PROVISIONS

Wingate University Paw Provisions is the new Student Pantry on campus. The first day for WU Paw Provisions was December 8th and 35 students stopped by to stock up for the holidays. Thanks to a **\$5000 Board of Visitors grant**, vital equipment and supplies have been purchased for Paw Provisions and community partners associated with the CCG donated over **\$18,419.05** worth of non-perishables, drinks, frozen and refrigerator items. **Heart for Monroe** and **local churches** are also contributing to the 2 CCG organized Bone-Appetit events. These Bone-Appetit events offer students living on campus to enjoy some home cooked and comfort food as well as some fellowship and hospitality (Dec 16 Casseroles and Jan 5th Pizza and Snacks).

Location: Room 139 of North East Dorm Hall where the old Grab and Go store used to be

Hours of Operations: 12pm-4pm every Thursday over Winter Break. Semester 2 hours: Tuesdays 4pm-6pm and Thursdays 10am-12pm (thank you Elias Campbell).

Process: Students are asked to sign in and encouraged to take what they need or a week's work of materials. All are welcome and no questions are asked. Follow up surveys will allow the WUPP task force to identify needs, improve service and communicate with Bulldogs.

Staffing: The CCG's 3 interns (Hunter Walle, Jaheim Mullen, and Rachel Chew) along with Elias Campbell (Student Volunteer) worked the Spring semester. The CCG and Student Success Coaches Director Chris Ziegler arranged senior international student, Mary Ma to work Paw Provisions (Thursdays) over the holidays in December.

**Number of Times Open and Managed by
the CCG (Staff, Volunteers, & Intern):**

33

Student Served Since Dec 2022:

574

Community Sponsors To Date





PAW PROVISIONS

DIGNITY WALL

We realized that approximately 65% of all Wingate University Students are Female and hygiene products are an added cost for these students. Many indicated that this extra cost per month impacted their food security. So in partnership with WU Alumni (who researched period poverty), Heart for Monroe, and Days for Girls, we designed the Dignity Wall to meet this need as well as the need for other hygiene items (especially travel sized)



What is this? A space in Paw Provisions free store where students can get free toiletries items (travel sized soap, toothpaste, mouthwash), and feminine hygiene products. We also worked with leaders in Residence Life and Chris Ziegler, Director of Success Coaches, to meet other needs of incoming and current students

Why is This Important? Feminine Hygiene and other toiletries products are expensive and not everyone can afford them as well as food, books and other expenses. Hence, the free store decided to place these products on the shelves so that students who need them can have access to them regardless of their financial situation. We also want to educate students in more sustainable hygiene products to use since plastic waste from disposable pads constitute a large amount of landfill and washing reusable materials is so much more cost effective. There's an emphasis on the variety of the products so people have choice and access to what they're comfortable using

Who Helps us with our Dignity Wall? Heart for Monroe, Local Churches, WU Board of Visitors, and Days for Girls





MIDWEEK REFUEL SNACK PROGRAM

The Mid-Week Refuel Snack Program is hosted every Wednesday starting at 12:30 in front of the Canon statue next to the Quad. This tasty CCG program happens thanks to the partnership of Heart for Monroe, Elevation Church, and Convoy of Hope. The total amount of in-kind donations of tasty snacks for 2022-2023 totaled \$24,007.98 -- and we are so grateful. Many of our students indicate that they experience food insecurity for many reasons (compact class times, high calorie requirement, forgot breakfast, lack of car, and lack of extra funds for snacks) and that these mid-week snacks are vital for getting them through the week or even the full day of classes. Staff and faculty also love these 'pick me up' snacks as well. We also partner with the Director of Success Coaching, Chris Zeigler, to ensure that they have adequate snacks for the week.

Items Given Away:

- Clifbars/Protien Bars
- Luna Bars
- BodyArmour Drinks
- Waters
- Honeybuns
- Ramen
- Snack Packs
- Propel
- Cheezit Pop'D Corn
- Cheezit Pop'D Corn White Cheddar Puffd
- Chesters Cheese Puffs
- Dunkin Donuts
- Powerade
- V8 Energy Drinks
- Poptarts
- Crackers
- Quaker Puffs
- Special K Cereal
- Mini Cereal Boxes



2022-2023: This CCG program has served over 2,600 students for our 26 Wednesdays



ONE DAY, ONE DOG

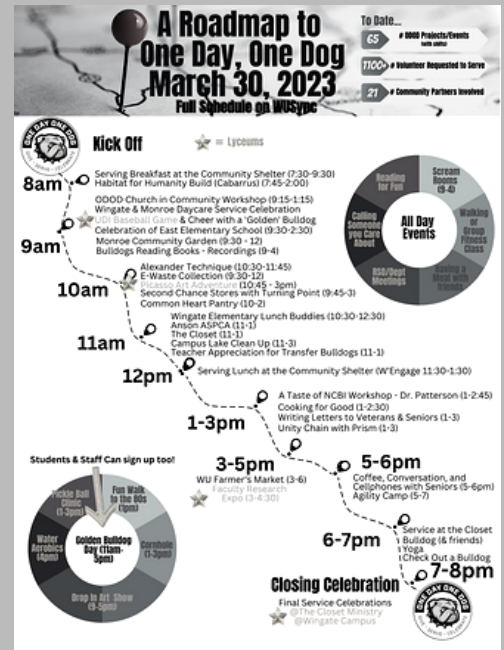
One Day, One Dog is a day to give, serve and celebrate our commitment to being a Lab of Difference Making. Every year we take a day to work alongside our wonderful community neighbors to make eastern Union County -- our home -- a better place to live, work and play. Always in the spring, this day of service leverages the gifts on and off campus to make a difference by creating connections, promoting health, and enhancing purpose. The CCG was tasked with creating and managing the service and celebration aspect of this day and it has been a privilege to work with so many "Movers and Shakers" in our community to make this happen. It really takes a village to coordinate a day like this -- we could not have done it without you all!

NUMBERS:

40 TOTAL NUMBER OF EVENTS

1,544 TOTAL NUMBER OF VOLUNTEERS

21 TOTAL NUMBER OF COMMUNITY PARTNERS



A snap shot of a few service projects ...

- **Union Diversified Industries:** Our friends at UDI came to play baseball with almost 200 Bulldog buddies and super fans -- members of the field hockey, lacrosse, baseball, softball and basketball teams! We encouraged our community to come out to the WU Stadium to watch and cheer on all the wonderful athletes and friends.
- **Turning Point:** Students from several Greek Life organizations helped to stock, flip, clean and serve at Turning Point's Second Chance Boutique and Home Decor Store in Monroe.
- **Common Heart:** Students and Business Office on campus served in Common Heart's Marshville's pantry location.
- **Chain Reaction Studios:** In partnership with Alliance for Children, Wingate Bulldogs helped to create an online story library for children ages 3-5. This happened all day on the McGee Theatre Stage - 35 students, staff and faculty read their favorite childhood stories and new ones so that parents can access these online and their children can always have access to a reading buddy.
- **Community Shelter of Union County:** We are thrilled to have served both breakfast and lunch at the Community Shelter for ODOD. Our Chemistry department and W'Engage program served our homeless neighbors and learned more about this much needed service.
- **Alliance for Children:** 52 of our OT students served all day at a Monroe Daycare helping staff and clients to learn more about nutrition, science, and good health, and had a great time along the way. The Wingate Daycare had our Bulldog Tennis teams share their time and talents.
- **East Elementary:** Bulldog Track, Cross Country, and Women's Soccer took over East Elementary on ODOD and almost 200 Bulldogs created an entire play day for all the students.



ONE DAY, ONE DOG

*Record breaking involvement (1,544)
to match record breaking donations
(\$384,280)*



Community and Campus Partners:

- Council on Aging
- Heart for Monroe
- Union County Community Shelter
- Cabarrus Habitat for Humanity
- Monroe Daycare
- Wingate Daycare
- UDI
- East Elementary School
- Alliance for Children
- Turning Point
- Common Heart
- E-Waste
- The Mint Museum/ Art Dept.
- Anson Animal Shelter
- Monroe Community Garden
- Wingate Elementary School
- Southern Baptist Convention
- Wingate OT
- Chain Reaction Studios
- Forrest Hills EC Program
- Wingate Pharmacy School
- Ethel K. Smith Library
- Prism
- Campus Recreation
- Dr. Terese Lund
- Dr. Dana Patterson
- Hooked on Helping Crochet Club

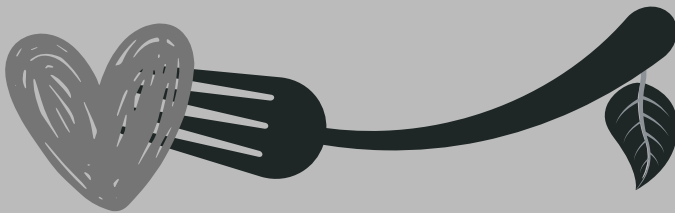




NETVUE: FOOD & VOCATION

This semester the CCG was given the opportunity by Council of Independent Colleges to host their NetVUE Regional Conference. NetVUE stands for Network for Vocation in Undergraduate Education. Thanks to a generous grant from the Lilly Endowment Wingate was able to host an interactive and educational gathering on April 13-15, 2023.

Forty-one attendees from six different universities and colleges in the region were part of this gathering. They were invited to contemplate, learn, and network with scholars and practitioners at receptions and film viewings, over meals and keynotes, at panel discussions and pedagogical workshops, and then take in the Charlotte StrEATs festival - a two day celebration of chefs and local food cultures of Charlotte.



Food & Vocation



Speakers at the Conference Included:

- Keynote: Dr. Norman Wirzba
- Wingate Provost, Dr. Jeff Frederick
- Wingate President, Dr. Rhett Brown
- NetVUE Director David Cunningham
- Wingate Religion Professor Dr. Shea Watts
- CCG Executive Director Dr. Catherine Wright
- Dean of CCAS Dr. Carrie Hoefflerle
- Western Carolina's Dr. Laura Wright
- RAFI's Jarred White & David Allen
- Piedmont Culinary Guild Executive Director Kris Reid
- Baker and Theologian Kendall Vanderslice (M.Div.)
- Wake Forest University's Dr. Hannah Harrison
- Stardust Cellars Founder & Owner Nicolas "Nico" Hogrefe
- Waterkeeper Alliance and NC CAFO Coordinator Larry Baldwin